

## Where happiness is hidden

Here in Kemijärvi, we have everything the happiest people in the world need. But we haven't exactly been shouting it from the rooftops. Discover yourself and your happiness in the Lapland lake district.



FIND YOUR HAPPY PLACE.

Delve deeper into Kemijärvi and find your very own happy place.

#### HAPPINESS IS EASY TO REACH

Kemijärvi lies in the heart of Lapland's lake district, just a short drive from the Arctic Circle and with excellent transport connections. From the city centre, you can reach several ski and holiday resorts and tourist destinations in less than an hour.



- Night train from Helsinki daily
- Car train three times a week
- Day train from Helsinki during peak holiday weeks



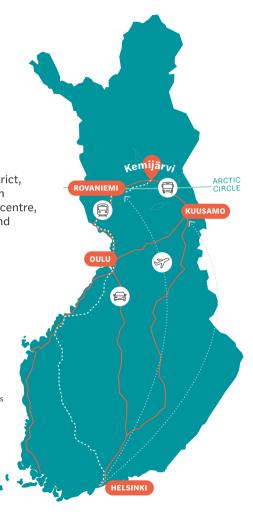
- Extensive bus connections across Finland
- From Rovaniemi to Kemijärvi in one hour
   Connecting services from trains to fell and tourist destinations

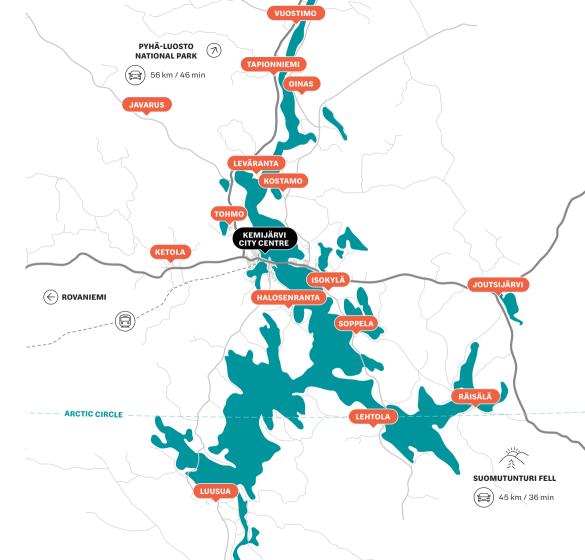


- Kemijärvi is located at the crossroads of main roads
- Scenic route via Autti-Luusua
- Car train to Kemiiärvi
- Plenty of charging stations for electric vehicles



- Nearby airports in Rovaniemi and Kuusamo
- Connecting service between Kemijärvi and Rovaniemi Airport





#### LAKE

Embark on a journey to your inner self in Lapland's stunning lake scenery. Surrounded by breathtaking fells, and serene wilderness, Kemijärvi offers a unique Arctic experience. In summer, sandy beaches invite you to relax and enjoy the gentle lapping of waves. In winter, the lakes freeze over, blanketed in snow, and the skies are ablaze with the mesmerizing dance of the Northern Lights. This magical landscape beckons adventurers all year round.

#### VILLAGES

The proximity to water and forests, and the abundance of life they sustain – fishing, hunting, berries, and other gifts of nature – have drawn people to these shores since the Stone Age. The long and rich history is evident in Kemijärvi's numerous "Happy Villages", each with its own character and traditions.

#### FOOD

The most delicious natural produce comes straight from the nearby waters and forests. Enjoy the purest food in the world, right from your doorstep. During the bright summer days, the wilderness offers an abundance of wild food and delicious berries to stock up for the winter. In Kemijärvi, both food and life are simple and natural.







#### ACTIVITIES

Find your adventure and explore the great outdoors with the guidance of experienced locals. Book guided tours, activities, or equipment rentals from local service providers. Or, simply enjoy the freedom of nature: Kemijärvi offers numerous free-to-use campfire sites, viewpoints, and nature trails where you can soak up the stunning scenery.

### CITY CENTRE

The town of Kemijärvi is the heart of the region. A vibrant community with excellent transport links, shops, and services, yet far removed from the hustle and bustle of city life and tourist traps. In Kemijärvi, happiness lies in a peaceful and fulfilling everyday life, with time to focus on what truly matters.

#### SKI RESORTS

Suomu and Pyhä ski resorts are located less than an hour's drive from Kemijärvi. In addition to skiing and other winter sports, these areas offer a wide range of activities, restaurants, and events throughout the year. The fells are never far away.



MONEY CAN'T BUY HAPPINESS, BUT LET'S MAKE A DEAL ON A TRAIN TICKET, A PLOT OF LAND, OR A NICE JOB.

## Have a happy journey

VISIT KEMIJÄRVI

We invite you to experience the hidden gem of Lapland tourism, full of possibilities. After a day of adventure, we'll provide you with a peaceful place to rest, far from the hustle and bustle.

visitkemijarvi.fi

### Find your happy place

CITY OF KEMIJÄRVI

We challenge you to experience life in Lapland's lake district, far from the crowds. In Kemijärvi, happiness is found in pure nature, tranquility, and a simple life where you have time to focus on what truly matters.

# Best of luck BUSINESS KEMIJÄRVI

We'll help you turn your business dreams into reality. Our free business support services are here to assist you every step of the way.



kemijarvi.fi



businesskemijarvi.fi